Call to Order:
Meeting was called to order by President Jan Churchwell at 6:59 pm. Also in attendance and constituting a quorum were:

Steve Brown  Jan Churchwell  Adrienne Cohen  Tom Dressing  Todd Fisher
Guy Franklin  Mark Friedlander  Craig Gardner  Les Kent  Loring Knoblauch
Phil McPeek  Sharon Pobloske  Joe Stokes  Suzi Subeck  Bob Young

Absent:
There were no absent members of the board.

Approval of Minutes
Motion to accept the minutes of the February 12 meeting. The motion passed.

Treasurer’s Report (Gardner)

- There needs to be an additional committee for Marketing that does not exist in the budget at this time.
- A motion was made to approve the budget. The board will amend the budget when information regarding marketing has been presented. The motion passed.

Tournament Reports

Winterfest 2019 (Franklin):
- The weekend for 2019 is already taken by another patron at Chevy Chase. The board will allow Dressing to change the weekend to Jan 17-20. Dressing will get a contract to Friedlander for review prior to signing.
- 2020 and 2021 contracts years will be investigated on the normal date that we hold the tournament (the weekend between the SuperBowl and NFL Divisional Championships)

May 499er (Franklin):
- There is a $370 security fee to be paid to the facility for the guard that is present during the event.
- No real change of plans from the last meeting.
- A bridge speaker has been arranged to talk to the crew during the session.

Windy City Regional (Young):
- During the next few months Young will be confirming the arrangements with the site. (Like food vendors in the court area, parking costs)
- Young will be seeking out board members to help with tournament areas. The site does not setup tables.
- Partnerships and Standby players are needed.

District Directors Report (Subeck)
- The board approved the new convention charts – Basic, Basic Plus, Open and Open Plus.
- Gold point are increased at NLM Tournaments.
- The GNT (Flt B and C) will be moved to the final weekend of the tournament. Tournament attendance is dropping off toward the end.
- The REACH game was a success in March, and it will be held again – but the timeframe has yet to be determined.
- The STAC’s will require hand records as of Jan 2019 if they wish to be considered for the ‘main event’. The event will be rescored across the field, but master point awards will not decrease.
- Ralph Katz will be inducted into the Hall of Fame at the July Nationals in Atlanta.

Committee Reports

Finance Committee (Gardner)
- Meal allowances will not be reimbursed by the board (Committee Meetings, Executive Meetings, Board Meetings, Tournament Chair Meetings, etc.)
- There should be no change in free play policy. (4 free plays per regional, none at sectionals).
- The board should review the cost of card fees. We should consider raising them due to non-profitability of our tournaments.
- Cups and sectional awards haven’t been seen at our tournaments it is recommended that we should spend money in this area.
• Discretionary funds are no longer a valid ‘claim’ for expenses. The treasurer will reimburse all reasonable expenses made by its members.
• The investment account will be setup shortly – the delay has been in the volatility of the market.

Communications (Kent):
• Kibitzers have been mailed to those members that have requested.
• The procedure for flyer approval is quite extensive... Creation, approval by Communications, approval by the chair, and finally approved by the ACBL. (And just imagine if something was wrong, and you restart!)
• Mailing of the flyers is a challenge, as well as getting them to the various board members for distribution.
• Labor Day and Windy City tournament flyers are available now, and will be up on the website shortly.

Intermediate/Novice Committee (Franklin)
• There are some events being held downtown for the I/N community that might be able to be placed on the website.
• We need to begin the process to find a substitute for Rehak prior to her retirement in 2019.

Junior (Stokes)
• There is likely to be a tournament around the Memorial Day for the inter-school championships.
• Northwestern students have been granted a travel package to the Collegiate Championship at the NABC in Atlanta.

Marketing (Churchwell):
• A meeting was held to discuss plans for gearing up a marketing campaign.
• Tools such as “SurveyMonkey” or “MailChimp” as being a venue for gathering responses, and reaching members with information.
• Committee members have been given various tasks around mentoring, tracking responses and non-responses.
• There were questions regarding privacy of email addresses
• We suggested using BBO advertisements and we need to determine the cost.

Site (Young):
• Young is still waiting for a proposal back from Lake Geneva regarding dates.
• Possible sites for the regional are Wyndham in Schaumberg, Chevy Chase in October.

Old Business

Proposed Arbitration Rules (Friedlander):
• Friedlander passed out an initial draft of the Arbitration policy to select board members for review. He will publish it to board in a follow up email for suggestions for improvement.
• Why is an arbitration policy of value:
  • Used when a member files a law suit against the unit
  • Used when disciplinary actions of the unit desire to be upheld and not overturned by a court of law.
• Steps to put an arbitration into effect:
  • Put a proposal in front of the board to review
  • Make a decision to govern the organization
  • Finalize the rules in the document (for publication, and possible revision)
  • How to implement and put unit membership on notice.
• There is no downside to implementing arbitration rules, and everything to gain.

Strategic Planning Update (Young):
• Young passed out the review of the Strategic Plan to the board.
• Some of the items have been discussed at the Marketing Committee meeting.

New Business
• Fisher would like to enhance the relationship between the clubs and the CCBA – like how can we thank our various clubs for action taken to assist the CCBA.
• Criteria should be decided upon for such recognition.
• Perhaps publication of special events at the clubs at CCBA tournaments when clubs help us out.

The meeting was adjourned at 8:48 pm.
Next Meeting

The next meeting will be held on June 11, 2018 at Journey Care in Glenview.

Respectfully submitted,

Tom Dressing, Secretary

Summary of Motions:

- A motion to accept the minutes of the February 12 meeting. The motion passed.
- A motion was made to approve the budget. The board will amend the budget when information regarding marketing has been presented. The motion passed.